



## Mobile Greenhouse Sponsorship Packet

### What is a Mobile Greenhouse?

Simply put, it is a moving greenhouse. We are building the first (that we know of, and definitely the only one in our area) mobile hydroponic greenhouse. There are a few mobile greenhouses in the United States that use traditional growing methods, but since hydroponic growing is the future of agriculture, we want to show our youth the future by educating them today for what will come tomorrow – not what is happening today.

### What is so special about this Mobile Hydroponic Greenhouse?

Aside from being mobile, which is amazing in its own right, this greenhouse will house state of the art growing methods and sustainability. The design plans include temperature controllers, water monitoring including pH balance and nutrient levels, a battery bank combined with wind turbine and solar panels so it can generate its own electricity making it completely self-sustainable, and much more. Not only will our presentations show hydroponic technologies (including aeroponics and aquaponics), we will also touch base on sustainability for our future by showing students how they can create completely self-sustaining agriculture with basic engineering and design. This mobile greenhouse will put a high emphasis on STEM education with an emphasis on engineering for the future.

### Who is Coast Hydro, Inc.?

Coast Hydro, <http://coasthydro.com>, was founded in April of 2015 and has been conducting regular classroom education and adult education working with the Mississippi State University Extension Service through Master Gardener training as part of our “Educating the Educators” training series. The founder, Damion Flynn, owns several businesses and was volunteering his time for several years prior to founding Coast Hydro through the Harrison County Master Gardener’s Association. In fact, Flynn has won several awards for most volunteer hours prior to branching off and founding Coast Hydro to focus on volunteering where his specialties were most useful.

Coast Hydro’s mission is to the advancement of hydroponics and aquaponics research, outreach and education of youth and agriculture professionals, and the overall advancement of modern sustainability practices to reduce the environmental impact of current farming techniques through education of sustainable practices and land management.

--Basically, we want to help create a better world by sharing farming techniques that don’t kill our environment.—

## What are the Benefits of Sponsoring?

The obvious first response to this question is the knowledge of knowing you are helping the next generation expand their minds and enjoy their learning experiences in world where STEM education is dwindling due to budget constraints.

From a fiscally responsible business perspective, your sponsorship today can have a significant return on investment for your business for years to come by way of traditional media, social media, web page, and event flyers. A one-time sponsorship to build this project will result in an evergreen presence for your business.

When you sponsor this project, you will have the option of adding your business sponsorship details (logo, website, phone) in vinyl directly affixed as a sponsor to the greenhouse itself as well as sponsorship details on our website on the Mobile Greenhouse page. Every photo or video for news media, people sharing on their social media, etc., will have your business details shared with it.

- **Traditional Media**

Because this is a unique idea, and because it caters to help children in education, there will be numerous stories on this project on local media outlets. We have already received inquiries from WLOX, WXXV, and Sunherald, all of which want to be notified upon completion of the build so they can arrange crews for our first outing.

- **Social Media**

Every time someone takes a picture of the mobile greenhouse and shares it on social media sites like Facebook, Instagram, Twitter, etc., sponsors will be seen in those images.

- **Our Website**

On our website, sponsors will be listed on our Mobile Greenhouse page. As more and more people see the greenhouse around coast schools and other events, more traffic will go to the page and your business information, along with a link to your website or facebook presence, will be seen. Not only does it give opportunities for people to click on them, but having a link on our website will also increase your search engine rankings because our presence is high and growing.

Our website also gets a very generous donation from Google every month in free click advertising and we get thousands of visitors through both traditional search and social media, but also pay per click ads and social boosts.

- **Event Flyers**

When we do events, we send flyers home with the students prior to the event and after the event. When we have standard events such as garden shows, we also have flyers on hand. These flyers will have our sponsors on them as well.

(\*some event flyers may not have room for all sponsors in print and may only have top sponsors while directing people to website for all sponsors)

## Why wouldn't you Sponsor?

This is truly an evergreen sponsorship opportunity which not only allows you to help the community you work in and live in, but also keeps your business in front of thousands of potential customers every year. The question should not be **IF** you should sponsor this project but how much you are comfortable sponsoring.

Sponsorship	Spread the Word	Volunteer
Tax Deductible 501(c)3	Display Letter of Recognition	Sign Up for Newsletter
Evergreen Recognition	Share on Social Media	Respond to Action Calls
Newsworthy	Share with Email Subscribers	Join Facebook Group
Social Recognition	Tag Us in Social Posts	Visit Community Projects

We've given you the reasons to sponsor. Once you do, we hope that you will also spread the word with some of the above suggestions. Displaying your letter of recognition and sharing on social media not only helps us, but also shows that you care about the community. It is not so much about bragging on social media about helping, but sharing helps increase your image in the community as well as shares our goals. **We have a social media expert that has drawn up a handout to help showcase best practices for sharing your sponsorship. It will be included with your sponsorship welcome package.**

# Sponsorship Inquiry

Because your business name will be front and center in all of our community events where we have the mobile hydroponic greenhouse, we do have to be somewhat restrictive with whom we allow to become sponsors. The most obvious is that we cannot allow any sponsors from adult industries or those that the general public would frown upon.

## Are You Ready to:

- Help your community by directly helping impact STEM education through school programs?
- Have your business in front of thousands of people every year at schools, adult education programs, garden shows, and more?
- See your business on local media such as evening news, newspaper articles, and outreach segments?
- See your business shared by people regularly on social media platforms?
- See your business website get better search engine rankings and additional web traffic from our web page?

## Then Let's Get Started

Getting started is simple. Sponsorship packs start as little as \$1,000 for general business packages (less if you just want to help and don't want to be displayed on mobile greenhouse). We also have availability for 1 Platinum sponsorship (\$10,000 minimum) and 2 Gold sponsorships (\$5,000 minimum). \*Two Gold sponsor packages may be acquired by one business or individual and become a Platinum Sponsor.

## Wait? What is a Gold or Platinum Sponsor?

In addition to all the other great benefits of regular sponsors, our Gold and Platinum sponsors have additional benefits.

- Gold & Platinum Sponsors will be on everything to do with the mobile greenhouse. When printed flyers do not allow for all of our sponsors, both Gold and Platinum will be included in all those materials as well.
- Gold & Platinum Sponsors will be included in all of our videos during the building process as well as any on-site videos we do for training or marketing purposes.
- We want to include all of our sponsors in everything we do, but in situations, especially those that are tight on time and we can only name one sponsor (such as evening news), we will do our best to mention our Platinum sponsor By Name.
- Sponsors on our website will be listed according to their levels. Platinum will be on top with the biggest presence, followed by Gold, and then the remainder.
- The size of the logo space on the mobile greenhouse is directly proportionate to the sponsorship level. The larger sponsors will receive the biggest logos, etc.

Next Step:

Call 228.207.0275 to set up an appointment or make inquiry.

Alternatively, go to <http://coasthydro.com/sponsors> and fill out the form and we will contact you regarding any questions or to set up an appointment to discuss sponsorship level.

***Please note that phone calls are often forwarded to our mobile devices as we are a 100% volunteer-based organization. Please do not be alarmed if we answer with a "Hello" instead of identifying the business. Leave a message if no answer. We call back.***